

# **NEWSLETTER**

AI-Powered 3D Body Scanning Software



#### **GROWTH AND SUCCESS**

As we kick off the new year 2025, we're proud to celebrate the remarkable growth of ProtoTech's 3D Measure Up software in 2024, driven by our team's innovative strategies and dedication, increasing revenue and market share.



#### **TOP NEWS**

- Product Highlights
- Participants at Conference
- Collaboration with NIFT
- New Enhancements

New Partnerships Formed

### PRODUCT HIGHLIGHTS

Our portfolio has grown with the addition of exciting advanced measurement capabilities and partnerships.



#### PRECISION AND INNOVATION

We've made a major leap towards more inclusive and precise measurements! Our latest updates bring advanced measurement capabilities, an intuitive user interface, and seamless integration. These enhancements make 3DMU Software the ultimate solution for professionals seeking accurate, reliable 3D measurement tools that boost innovation and efficiency.

Helping Businesses To Grow Better







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### **ARTIFICIAL INTELLIGENCE (AI) FOR ARMED FORCES**



At ProtoTech Solutions, we are committed to addressing the unique challenges faced by our brave men and women in uniform. It was a privilege to showcase our state of the art 3DMU technology at the CAPSTAR-09 event at MILIT, Pune.

We understand that our service members require precision and reliability in every tool they use. Our Al-powered 3D Measure Up technology is a perfect example of this commitment, offering highly accurate body measurements, personalized size recommendations, and virtual try-on features tailored specifically for the military.

We're committed to making a meaningful contribution to the defense industry by providing innovative technologies that enhance performance and well-being on the front lines.

01.

**Tailored Solutions** for Our Heroes: Precision, Accuracy, Reliability

02.

**Empowering** Military Personnel with Cutting-Edge 3D Technology

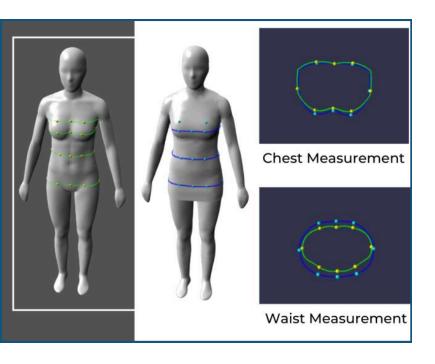




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### **COLLABORATION WITH NIFT**

3D Measure Up groundbreaking collaboration with NIFT (National Institute of Fashion Technology India) in revolutionizing the fashion industry through 3D measurement technology!



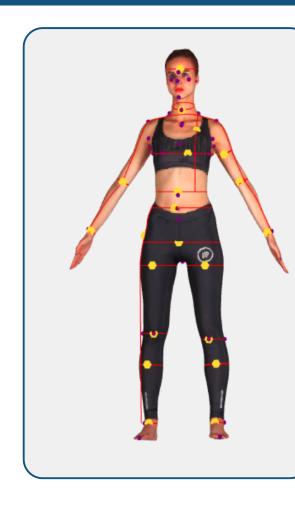
Innovative Fit Evaluation Tool: Introducing a cutting-edge tool to precisely quantify the distance between garments and the body, revolutionizing fit analysis.



Industry Application: Fit technicians in the Apparel Industry can now leverage this tool for accurate evaluation of garment fit, streamlining the production process.



Unique Solution: Addressing a critical gap in the market, there's currently no garment industryspecific tool for quantifying and evaluating garment fit to the body.



### **Key points** addressed by **NIFT**

- Measurements Rendered on a Model without a dress and with a dress.
- Chest Circumference Profile Comparison.
- Waist Circumference Profile Comparison.





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**Across Front** Width



**Upper Arm Surface Length** 



**Across Back** Width



**Front Shoulder** Width



**Outer Arm Surface Length** 



**Back Shoulder** Width

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## **HEAR FROM OUR BEST**

What our satisfied customers have to say about their experiences with us.

"3D Measure Up is a powerful solution for precise measurements from 3D scan data. Seamlessly integrating with Botspot 3D scanners, it delivers accurate results for detailed measurement needs, from custom apparel to defense wear, enhancing the performance of our scanning technology."

- Timothy Erley, CEO of botspot 3D Scan GmbH

"ProtoTech provided us A-class service for their product 3D Measure Up. It is a very user-friendly product for our prosthetist (provides automatic calculations). It is better cost wise too, as compared to other products being sold in the market!"

- Iuri Feliciano, Instituto de Especialidades Ortopédicas, S.L. (Spain)

"ProtoTech's 3D Measure Up is **BEST** among the other products in the market in terms of Use, PRICE, and HIGH QUALITY - for measurement accuracy. The fastest payback of our investments!"

- Mohd. Zaki, S & V Innovations Sdn. Bhd (Malaysia)



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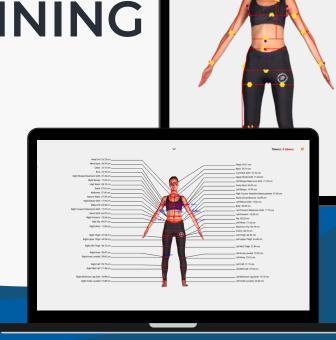


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## AI-POWERED BODY SCANNING SOFTWARE





### **Key Features**

- ✓ Measuring 250+ Body Landmarks
- Available in WebApp, OEM APP, or API for Seamless Integration
- Export Your Measurements to CSV, PDF, HTML Format

START YOUR FREE TRIAL!

### **Contact Us**

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